|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **5** | **4** | **3/2** | **1/0** |
| **Colour Choices**  | Colours of background, fonts, and links form a pleasing palette, do not detract from the content, and are consistent across pages.  | Colours of background, fonts, unvisited and visited links do not detract from the content, and are consistent across pages.  | Colours of background, fonts, unvisited and visited links do not detract from the content.  | Colours of background, fonts, unvisited and visited links make the content hard to read or otherwise distract the reader.  |
| **Graphics**  | Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.  | Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.  | Graphics are related to the theme/purpose of the site, and are of good quality.  | Graphics seem randomly chosen, are of low quality, OR distract the reader.  |
| **Fonts**  | The fonts are consistent, easy to read and point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability.  | The fonts are consistent, easy to read and point size varies appropriately for headings and text.  | The fonts are consistent and point size varies appropriately for headings and text.  | A wide variety of fonts, styles and point sizes was used.  |
| **Links (content)**  | All links point to high quality, up-to-date, credible sites.  | Almost all links point to high quality, up-to-date, credible sites.  | Most links point to high quality, up-to-date, credible sites.  | Less than 3/4 of the links point to high quality, up-to-date, credible sites.  |
| **Content**  | The site has a well-stated clear purpose and theme that is carried out throughout the site.  | The site has a clearly stated purpose and theme, but may have one or two elements that do not seem to be related to it.  | The purpose and theme of the site is somewhat muddy or vague.  | The site lacks a purpose and theme.  |
| **Layout**  | The Web pages have an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.  | The Web pages have an attractive and usable layout. It is easy to locate all important elements.  | The Web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.  | The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.  |
| **Interest**  | The student has made an exceptional attempt to make the content of this Web site interesting to the people for whom it is intended.  | The student has tried to make the content of this Web site interesting to the people for whom it is intended.  | The student has put lots of information in the Web site but there is little evidence that the person tried to present the information in an interesting way.  | The student has provided only the minimum amount of information and has not transformed the information to make it more interesting to the audience (e.g., has only provided a list of links to the content of others).  |

**Marking Rubric: Romanticism Web pages**

**Mark:**

**Comment:**